

**CONIE**  
*Nutrition*



**BRIGHTENING NUTRITIONAL  
COLLECTION**



# BOOST YOUR BODY, INSIDE AND OUT.

*We all know that what we put into our bodies reflects in our health and our skin. Now, with key ingredients that support daily wellbeing, you get a radiant complexion, whole-body vitality and the confidence to be your best. For bold, brave women, it's not about turning back time, it's about celebrating our body and skin at all ages and stages.*

*Get up and glow!*

*Connie xoxo*

## NUTRITIONAL WELLNESS | NEW

In life, what you put in is what you get out. Good nutrition, physical activity and mental wellbeing support keeping your physical self in tip-top condition, and your inner self motivated to achieve the life you deserve. The CONNIE Nutritional Collection empowers you through products infused with the best natural ingredients known to hydrate, protect, firm and nourish the skin, all with your overall wellness in mind.

This unique range of products is scientifically developed with advanced clinical formulations designed to target skin concerns and promote a youthful aesthetic. Developed for high efficacy and rapid results. Inner confidence, outer beauty.

## COMMERCIAL PROPOSITION



### ATTRACT NEW CONSUMERS

Differentiated proposition will drive more feet into an emerging category



### MORE MARGIN

Higher value item will bank more rands margin.



### INCREASE SALES

Higher value item will increase overall basket spend.



### BRAND RECOGNITION

Aspirational appeal inspired by the endorsement a recognised personality and household brand name.







# THE NUTRITIONAL BRIGHTENING COLLECTION

## BRIGHTENING COLLAGEN BOOST

**Hydrolised Collagen powder - for total body support**

Hydrate and illuminate your skin with the ultimate Type 1 Collagen-Hyaluronic Acid formulation. This powerful detoxifier deeply nurtures skin, while benefiting hair, nails and muscles. Boost your body, inside and out.



### FOR YOUR UNIQUE WELLBEING

Scientifically-formulated, professional-grade Hydrolysed Type 1 Collagen enriched with the antioxidant, anti-aging properties of Hyaluronic Acid. This powerful detoxifier deeply nurtures skin: enhancing elasticity, repairing, brightening, and evening skin tone. While also benefiting hair, nails, muscles, and boosting overall immunity.

## BRIGHTENING ULTRA-VITAMIN

**Daily capsule supplement - for radiant skin**

For a perfect complexion and total immuno-support, this ultra-nutritive Glutathione, Vitamin C and Zinc formulation reduces oxidative stress in your body – evening your skin tone and treating dark marks. Revitalise your body, inside and out.

### FOR ALL YOUR DAILY NUTRITIONAL ESSENTIALS

Scientifically-formulated Glutathione, collagen and vitamin C-enriched capsules provide a high-intensity supplement that visibly brightens and evens skin tone, while stimulating whole-body immunity. Look good, feel great and make the most of today.

Suitable for all body types. Naturally sugar, gluten and additive free.







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[www.conniebrands.com](http://www.conniebrands.com)